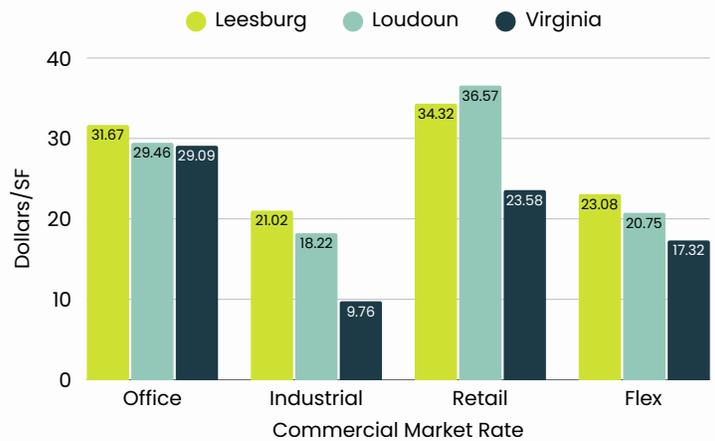
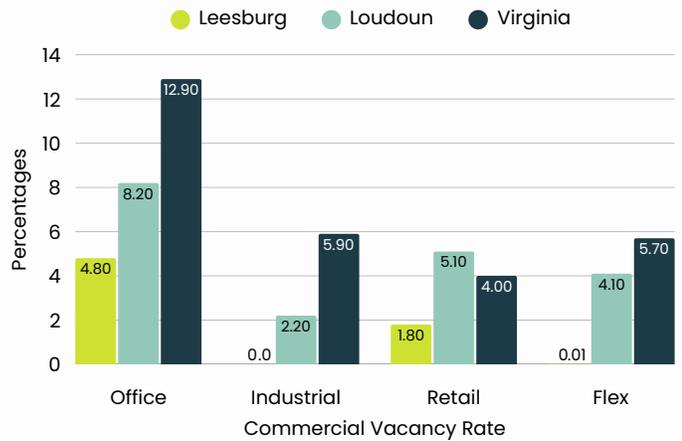




Commercial Space



Source: Costar



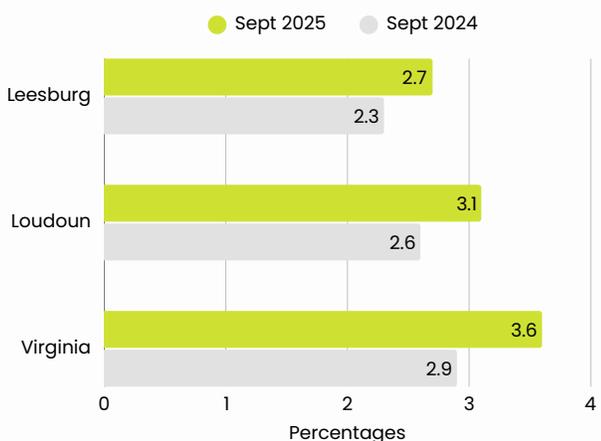
Employment

Employees 27,831
 Inbound Commuter Visits 3,048,965

Source: Placer.ai



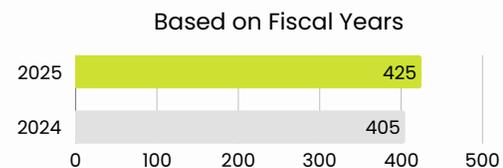
Unemployment



Source: Virginia Department of Workforce Development and Advancement



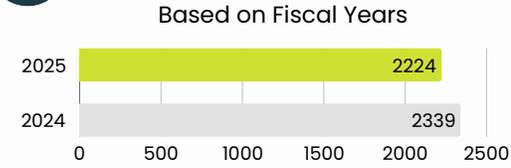
Business Interactions



Meetings with existing and prospective businesses.



Event Attendees



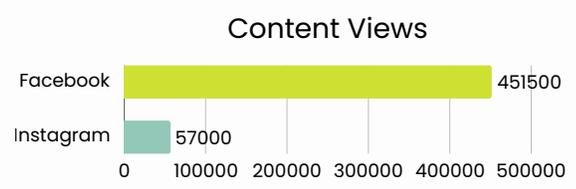
Events hosted or cohosted by Economic Development.

Big Win of 2025

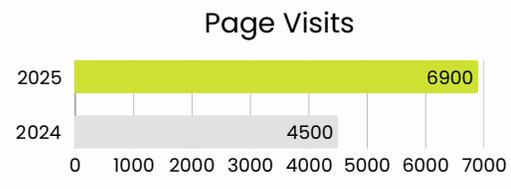
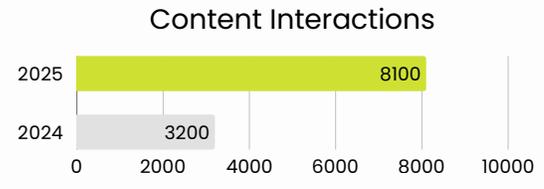
Cofense's shift to remote work left more than 35,000 square feet available at the Village at Leesburg, creating a prime repositioning opportunity. Director Russell Seymour highlighted the space during a broker open, strategically elevating its visibility among regional prospects. As a result, DriveStream secured the full floor and is now operational, bringing high-value tech jobs, recurring industry events, and new economic activity ahead of a Spring 2026 grand opening.



Social Media



Source: Meta



Digital Marketing

ChooseLeesburg.com Website Visits	35,344
Community Events Marketed on Website	723
Locally Leesburg Video Views	196,237
Newsletter Subscribers	9,383
Newsletter Average Open Rate	28%
Blog Views	2,116

Source: Google Analytics, ITI, YouTube, GovDelivery

Tour Leesburg App

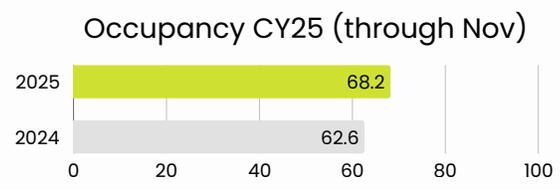
Screen Views

Charming Finds	8,708
Lafayette in Leesburg	1,868

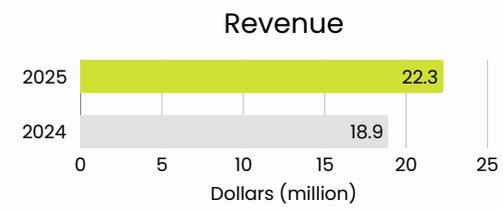
Tours launched by Economic Development.

Source: STQRY

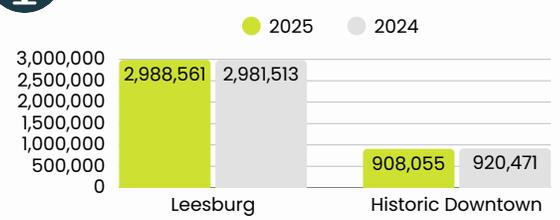
Hotels



Source: Visit Loudoun

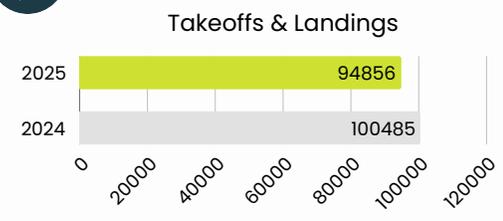


Out-of-Market Visitors



Source: Placer.ai

Leesburg Executive Airport



Source: Leesburg Executive Airport